

Kajal Snehi

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SUMMARY

Analyst with 3+ year's experience in data analysis, modelling, and insight generation, skilled in SQL, Python, Tableau, and Power BI. Adept at transforming complex datasets into clear, actionable insights that support decision-making, improve performance, and influence strategy across cross-functional teams.

EDUCATION

MSc in Business Analytics, Loughborough University

Oct '23 — Oct '24

B. Tech in Computer Science, IIMT college of Engineering n Technology

Aug '16 — Aug '20

EXPERIENCE

Senior Analyst

Jan '21 — Sep '23

CrownStack Technology

Noida, India

- **Project: Chetak/Mera Bajaj (EV Vehicle)**
- Performed data analysis to identify patterns, trends, and opportunities, delivering insights that improved commercial decision-making.
- Designed and maintained data models and analytical methodologies, ensuring accuracy, scalability, and actionable results.
- Collaborated with cross-functional stakeholders to meet data needs for enterprise-wide projects, ensuring alignment with business goals.
- Developed impactful dashboards and storytelling reports (Tableau, Power BI, Excel) to communicate findings clearly to non-technical audiences.
- Monitored data quality and integrity, implementing best practices and documentation standards for consistency across outputs.
- Led L2 support operations, resolving 95% of customer-reported issues within SLA, resulting in a 40% drop in production bugs and a 25% increase in form submissions/download completions due to improved app performance and user experience
- Delivered data-driven insights through dashboards and reporting (Excel, SQL, Tableau, Power BI) to guide roadmap decisions and adoption strategies.

Analyst

Jan '20 — Jan '21

Jellyfish Technologies

Noida, India

- **Project: Immosnapp**
- Conducted detailed SQL and Python analysis, generating insights to support strategic and operational decisions.
- Partnered with teams across product, engineering, and marketing to design analytical solutions tailored to business needs.
- Built automated reporting systems to streamline data workflows, improve accuracy, and reduce turnaround times.
- Led workshops and training sessions to enhance analytical capability within teams and promote knowledge sharing.
- Collaborated cross-functionally to present pricing and performance analysis, demonstrating strong communication and stakeholder engagement skills.
- Supported leadership by delivering concise data stories and recommendations, enabling informed decision-making.

PROJECTS

Scheduling overnight charges for a fleet of electric vehicles, Loughborough University

Jun '24 — Sep '24

- Streamlined the charging schedules for an electric vehicle (EV) fleet by mastering Mixed-Integer Linear Programming (MILP) and heuristic algorithms, achieving a 25% reduction in operational costs and a 30% increase in fleet efficiency.
- Leveraged Python and Xpress Workbench to engineer cost-efficient solutions, adeptly balancing station and public charging options over a multi-day horizon, which cut energy expenditures by an additional 15%.

SKILLS

Technical Skills: SQL, Python (Basic), Microsoft Office Suite, Jira, Confluence, PowerBI, Excel (Pivot Tables), SAS (Basic), Tableau

Coursework: Data Visualization, Reporting, Linear/Logistic Regression, Neural Network, Statistical Modeling, Predictive analytics, Data validation, KPI tracking, Data Modelling, Data Warehousing, Data Cleansing, ETL

Analytical Speciality Analytical Methodologies, Data Models, Data Visualization & Storytelling, Trend & Pattern Analysis, Business Insights, Data Quality & Integrity, Collaboration, Documentation & Best Practices, Stakeholder Communication, Data Analysis & Insights, Problem-Solving Skills, Analytical Thinking, Attention to Detail

AWARDS

Driving Success Award (x3)

Oct '22

Recognised for delivering high-quality data insights that improved efficiency, supported GTM initiatives, and enhanced decision-making.

Rockstar Rookie Award

Jul '21

Awarded for rapid contribution in reporting automation, stakeholder communication, and process improvement within first 6 months.